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Abstract
The purposes of this study are to identify strategic groups of Taiwan bank industry and to analyze the industrial change over time. We adopt the 1992 to 2001 cash flows data to group the banks.

The statement of cash flows is important because all the sources and usages of cash, including the cash available from normal operations, the cash flows of investing activities and financing activities, will be disclosed in this statement. It should be the quantitative information that is most available and rich of strategic implications. Nonetheless, the applications of this statement were bounded in the narrow areas such as the analysis of financial position and construction of the forecasting model of bankruptcy.

The purpose of this study is to widen the application of cash flow data. We conduct strategic group analysis with cash flow information and explore the possible relationship between cash flows and performance of a business entity.

The results indicate that: (1) using the cash flow data in the cluster analysis, strategic groups could be identified in Taiwan bank industry, (2) there are performance difference among the derived strategic groups, (3) during our investigating period, the Taiwan bank industry is polarizing into two groups, the most and the lest profitable one. This is an ongoing phenomena deserve to explore in the future research.
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